

# Sam Linville

samlinville.com/work hello@samlinville.com 1 (347) 708 3949

Strategic systems thinker using people-centered UX design to extend and augment the human experience where it counts, working towards a career in design leadership.

## EDUCATION

### North Carolina State University

Bachelor of Graphic Design

4.0 GPA ~ MAY 2018

## INVOLVEMENT

### Caldwell Fellow

Three-year program teaching servant leadership through academic excellence and social involvement.

### SAS Accessible Data

Nine-week collaborative project with SAS accessibility engineers and user experience designers.

Developed a high-fidelity prototype of data analysis software designed for visually impaired users that was named as a Top Project by SAS employees.

Created software features currently under review for patent eligibility.

### Stanford Future Leaders

Four-day leadership training workshop focused on diverse backgrounds and perspectives at the Stanford Graduate School of Business in California.

## SKILLS

### Users

Journey Mapping  
Concept Mapping  
User Interviews  
Prototype Testing  
Persona Development  
Info. Architecture

### Prototyping

Adobe Creative Cloud  
Sketch  
Balsamiq Mockups  
InVision  
Lookback  
Framer.js

### Coding

HTML5  
CSS3  
Sass  
Gulp.js  
Git  
Zurb Foundation

### Workflow

AGILE Development  
JIRA  
Confluence  
Bitbucket + Github

## EXPERIENCE

MAY – DEC 2016

### Interaction Design Intern

MaxPoint Interactive, Raleigh NC

Design and develop an intranet reporting tool used by ~500 employees worldwide.

Provide wireframes, high-fidelity mockups, and interactive prototypes to product stakeholders.

Participate in User Research sessions and compile reports of feedback from tests.

Collaborate with User Researchers to create long-term strategies for information architecture.

Write semantic HTML and SASS/CSS for key features of enterprise-level products and services.

JAN – DEC 2016

### President

NCSU Design Council, Raleigh NC

Write and present a \$14,000 annual budget to College administrators.

Reform a defunct system of financial recordkeeping to ensure accountability through standardized documentation procedures.

Represent the student body to College and University administrators, including the Dean, Chancellor, and Board of Governors.

Chair a student interview panel reporting to the Provost during the search to fill a vacant deanship.

MAY 2015 – MAY 2016

### Design Intern

Lexercise, Raleigh NC

Design the flow of information for a web-based education application.

Create wireframes and high-fidelity prototypes for a public-facing website.

Establish brand standards and guidelines for marketing, UI, and print applications.

Interview clients to identify key breakdowns in the product's existing user experience and proposed changes.